





TIPPING POINT COMMUNICATIONS

The Sibley Building Social Media Calendar for August, 2016 June 27, 2016

Day	Date	Post	Link/Image
Mon	8/1	Happy August! Check out this old window display for Sibley's August coat sale.	 <small>RPF02213.JPG Rochester Public Library, Division of Local History</small>
Thu	8/4	Throwback Thursday: What was your favorite treat to get at Sibley's Grocery Market?	 <small>RPF02192.JPG Rochester Public Library, Division of Local History</small>
Sat	8/6	Be sure to head to the Park Ave Festival this weekend for some fun, food, shopping, and entertainment!	http://www.park-avenue.org/park-ave-summer-art-fest.html
Tues	8/9	Tidbit Tuesday: A dance floor and gold paneling were added to Sibley's Tower Restaurant in the late 1970's.	
Fri	8/12	It doesn't have to be St. Patrick's Day to celebrate Irish culture! Stop by the Rochester Celtic Festival for some Irish food, dances, and drinks.	http://www.rocparent.com/events/rochester-celtic-fest-0812/

Day	Date	Post	Link/Image
Mon	8/15	"An iconic part of Rochester's past. Now the center of its future." Take a look at how WinnDevelopment is transforming Sibley Square!	http://thesibleybuilding.com/ <Use Image Generated by Link>
Thu	8/18	Throwback Thursday: Heading to a wedding soon? Check out this wedding fashion as seen in a Sibley's window display in 1940. #tbt	
Mon	8/22	This Sibley's mural can still be seen from the back of Sibley Square today!	
Thu	8/25	Throwback Thursday: Sibley's back to college display. Good luck to all college students going back to school soon! #tbt	

Day	Date	Post	Link/Image
Sat	8/27	Fun Fact: Did you know that Sibley Square is the largest building in Rochester?	
Tues	8/30	Tidbit Tuesday: These original plans for the Sibley Building date back to 1904, and are worth as much as \$1,000 to collectors per page today.	 <p>http://www.rochestersubway.com/topics/2013/11/deep-inside-rochesters-big-old-sibley-building/</p>