

TIPPING POINT COMMUNICATIONS

The Sibley Building Social Media Calendar for September, 2016

Day	Date	Post	Link/Image
Sat	9/3	"An iconic part of Rochester's past. Now the center of its future." Take a look at how WinnDevelopment is transforming Sibley Square!	http://thesibleybuilding.com/ <Use Image Generated by Link>
Mon	9/5	Happy Labor Day! This picture is from Rochester's Labor Day Parade on September 5, 1921. Further down the street The Sibley Building and its clock tower is visible.	
Thu	9/8	Wouldn't it be nice if accessories fell off of the trees this fall? #ThrowbackThursday	
Sat	9/10	Today marks the opening day of the Clothesline Festival! Come experience the 60 th year of Rochester's largest and longest-running fine art and crafts festival.	http://mag.rochester.edu/events/clothesline-festival/ <Use Image Generated by Link>
Tues	9/13	Tidbit Tuesday: The Sibley Building is about one million square feet of space, which is equivalent to nearly 20 football fields!	

Day	Date	Post	Link/Image
Fri	9/16	Who else is craving a sweet treat from Sibley's Tea Room?	
Mon	8/19	"Meet me under the clock." The original Sibley timepiece has been restored, inverted, and mounted on a street pole for all to admire within Sibley Square!	
Fri	9/23	Looking for exciting plans this weekend? Enjoy a Rochester Rhinos game tomorrow with family and friends as they face off against Toronto.	http://www.uslsoccer.com/game/show/13218505?subseason=280291

Day	Date	Post	Link/Image
Mon	9/26	Back to school, holidays, springtime and summer, what was your favorite time of year to celebrate at the Sibley Building?	
Thu	9/29	Throwback Thursday: An 1899 view of Main Street looking west toward St. Paul Street. Street cars, bicyclists and pedestrians are seen. To the right is the Granite Building.	
Fri	9/30	Learn all about Sibley Square! Become a VIP insider by joining our mailing list!	http://thesibleybuilding.com/ <Use Image Generated by Link>